

101[®] THINGS TO DO[®]

for fun, go to 101!

2017-2018 SAN DIEGO MEDIA KIT

SAN DIEGO

ORANGE COUNTY

LOS ANGELES

OAHU

KAUAI



Enjoy 101 Things To Do in these other cities...

Northern California:

Humboldt County, Mendocino County, Sacramento, Shasta Cascade,
Sierra Nevada/Gold Country, Sonoma/Napa

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Hawaii:

Oahu, Kauai, Maui, The Big Island

Oregon:

Southern Oregon/Del Norte, Western Oregon

Other Areas:

Phoenix, AZ, Hilton Head, SC, Outer Banks, NC

San Diego Distribution: 400,000 Copies Annually
100,000 copies distributed quarterly
For complete distribution list, please inquire.

2017-2018 Magazine Print Publication Schedules

SAN DIEGO

ISSUES	SPACE CLOSE	ART MATERIALS DUE	DISTRIBUTE DATE
January - March 2017	December 11 th	December 18 th	January 5 th
April - June 2017	March 10 th	March 24 th	April 6 th
July - September 2017	June 7 th	June 16 th	June 29 th
October - December 2017	September 15 th	September 22 nd	October 5 th
January - March 2018	December 15 th	December 22 nd	January 4 th

ORANGE COUNTY

ISSUES	SPACE CLOSE	ART MATERIALS DUE	DISTRIBUTE DATE
February - April 2017	January 13 th	January 20 th	February 2 nd
May - July 2017	April 14 th	April 21 st	May 4 th
August - October 2017	July 14 th	July 21 st	August 3 rd
November - January 2018	October 13 th	October 20 th	November 2 nd
February - April 2018	January 12 th	January 19 th	February 1 st

LOS ANGELES

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June - August 2017	May 12 th	May 19 th	June 1 st
September - November 2017	August 11 th	August 18 th	August 31 st
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2017-2018 VSI Map Insert Print Publication Schedules

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Great job you guys are so worth the money- you really try to promote your advertisers!

- Donna Kalez
Dana Wharf Sportfishing & Whale Watching

You and your team do an awesome job, Gina. Thank you so much. If you tell me when this goes live, I'll make sure to link to it on Facebook. Really – you guys are the best!

- Marilyn Campbell
The WRITE Touch Business Communications

Our Mission Statement

101 Things To Do San Diego is a fun, easy to use publication offering the reader valuable information and savings on Things To Do, showcasing local attractions, activities, restaurants, and shopping. Always FREE and available at over 250 locations county wide.

Why 101?

- Established brand in over 25 markets and growing
- Proven Results
- Web support/ Internet Marketing
- Event Marketing
- Online Calendar of Events
- Social Media Marketing
- E-newsletters
- Contests and Giveaways to help promote your business

Thanks 101, for all your hard work and dedication in making sure Oceanside is always well represented in the magazine. I appreciate all of your efforts!

- Leslee Gaul
Visit Oceanside

101 Things To Do has always met my needs above and beyond with a great attitude towards helping my company. I have always felt that I received a great amount of value for the cost. It was all thanks to the great way 101 Things To Do has represented my company.

- Matthew Gardner
Cheap Rentals

